

North Yorkshire Council Behavioural Science Unit

Light touch consultancy

Support communications development

Cervical Screening/HPV Uptake comms
Household Support Fund- Chase Letters
Cervical Cancer Screening
Optician Access Communications
Effective Emergency Communication
(Literature Review)

Diagnostics

Scoping conversations, behavioural science evidence review and synthesis, development of surveys, focus group, and interview guides.

Let's Talk Food survey
Optimising Support for Secondary School Relationship and Sex Education Provision
Weight Management Service redesign
Young People and Vaping
Young People's Drug and Alcohol Use

Intervention design and implementation

Using diagnostics to inform behaviour change intervention design and implementation.

Weight Management Service Redesign: Shaping new service model, ensuring Psychology and behaviour change is embedded throughout the service

Evaluation planning support

Development of evaluation approach.

Healthier Choices (Trading Standards)
Rethink Food
Back to Basics Programme Evaluation